

# TOOLBOX 2010



## Your Connection to Innovation

### PLACE YOUR INNOVATIVE PRODUCT IN THE TOOLBOX AND **REACH ACTIVE BUYERS**

The *Package Design* Toolbox provides a unique advertising opportunity to get your packaging materials or services in the hands of thousands of leading package design executives. *Package Design Magazine* sends out 2,500 of these impressive cases each fall. Each Toolbox contains layers of products and technology samples from leading industry suppliers. It's a special promotion that circulates throughout each recipient's firm. So put your best sample forward.

#### YEAR-ROUND WEB EXPOSURE

- The entire Toolbox catalog is posted online with your business information, a photo of your product or service and your website link.
- The Toolbox is promoted in every semi-monthly eSolutions newsletter, driving readers to the online Toolbox catalog.
- Once during the year, your company will be the eSolutions Toolbox Sponsor of the Week, and your business information will be broadcast again to our eSolutions' subscribers.

### GET **BOXED** IN... HERE'S HOW

Run a full-page ad in six issues of *Package Design Magazine* during 2010, and you'll be included in the Toolbox for no extra cost. Or, pay a one-time rate of **\$4,395**.



Call **John Lyons** today:  
770.955.2923  
john.lyons@stmediagroup.com  
Materials due: August 2

“...a wonderful tool to advertise with and most certainly appreciated by those very targeted groups who receive it.”

